



FOR IMMEDIATE RELEASE

## COVE STREET CAPITAL APPOINTS DIRECTOR OF INSTITUTIONAL MARKETING AND CLIENT SERVICE

**EL SEGUNDO, Calif.—January 24, 2012**—Cove Street Capital (Cove Street) has hired **Greg Farber, CIMA®** as Director of Institutional Marketing and Client Service, a new position for the firm, effective January 17, 2012. In this role, Farber will rely on his more than 15 years of industry experience to manage Cove Street’s institutional sales, marketing, consultant relations, and client service functions.

Prior to joining Cove Street, Farber was a managing director of business development for the Advisory Services Group at J.P. Morgan Securities, where he worked with financial advisers to provide asset allocation, investment selection, and ongoing monitoring to institutional clients, foundations, and high net worth investors. Previously, he held similar positions at Bear Stearns and Oppenheimer & Company, which he joined after beginning his career in financial services at A.G. Edwards & Sons.

“As Cove Street continues to grow, we’re pleased to add Greg to our team in an effort to bring our classic value strategies to the institutional marketplace,” said Founder and Chief Investment Officer Jeffrey Bronchick, CFA. “Greg’s focus is on building relationships with investment consultants, identifying sub-advisory opportunities, and using his experience with financial advisers to increase our distribution. His appointment enables the research team to remain focused on investing and building on our solid start last year.”

Farber received a master’s of business administration degree from Washington University and a bachelor’s degree in finance from the University of Illinois at Urbana-Champaign. In addition, he holds the Certified Investment Management Analyst (CIMA®) designation and is a member of the Investment Management Consultants Association (IMCA).

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**About Cove Street Capital**

Based in El Segundo, California, Cove Street Capital, LLC is an SEC-registered investment adviser founded by veteran value investor, Jeffrey Bronchick, CFA. Cove Street manages approximately \$300 million in assets for a global mix of institutions and high net worth investors on a separate account and sub-advisory basis. More information about Cove Street, its investment team, and value-oriented strategies is available at [www.CoveStreetCapital.com](http://www.CoveStreetCapital.com).

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